



**je-crois**

Dein Vertrauen in deine Kraft ist dein Erfolg.

## JC-FAQ

*Answers to the most frequently asked questions*

### **What is the meaning of «Je-crois»?**

«Je-crois» is short for «Je crois en moi» (french : I believe in myself) and synonymous with having the trust to reach your goals if you believe in your performance ability. It is the name of the organisation and the company designation. The frequently used initials «JC» are thus short for «Je-crois».

### **Does «Je-crois» have anything to do with a church or sect?**

No. With «Je-crois» it is not about the faith in God but about faith in yourself. «Believe in yourself and your strengths, not in doping!»

### **What kind of organisation is «Je-crois»?**

«Je-crois» is a funding agency for honest sports without doping, founded 2008 by Jörg Saabel, with the aim to promote the fair play idea, especially in sport, and to campaign for anti-doping prevention.

### **How is «Je-crois» financed?**

«Je-crois» finances itself mainly through the sale of functional JC-sport- and leisure wear, through high-quality symbol jewellery, as well as patron donations.

### **Who is behind «Je-crois»?**

Jörg Saabel is the founder and owner of the sole proprietorship «Je-crois». He is a German citizen and lives with his family in Baar, canton of Zug.

### **How can I become an ambassador with «Je-crois»?**

Young talents born between 2000-2002, who profess to honest sport without doping and who are willing to bring the JC-philosophy to the public and to serve as an example in their sport, are welcome to apply.

### **What is the JC-philosophy?**

The JC-philosophy is: The trust in your strength is your success.

### **Why isn't «Je-crois» a partner of the foundation Antidoping Schweiz?**

«Je-crois» (JC) is very interested in a collaboration with Antidoping Schweiz. Since «Je-crois» is still developing, however, there will be an official written request at a later time.